



TERMS AND CONDITIONS FOR THE DEPOSIT MOBILIZATION CAMPAIGN

Campaign Period: The campaign will run for six months spanning from March 2025 to September 2025.

Eligibility:

New Customers

- Open to new customers who open accounts with an initial deposit of GHS 250 or more.
- New customers must maintain deposits for at least 15 days.
- Youth customers can participate through card transactions, categorized by spending tiers

Existing Customers

Existing customers can qualify for rewards by increasing their account balance beyond the amount they held at the end of each month, just before the monthly draw. This ensures that consistent deposits and growth in their account position them for potential rewards.

Deposit Tiers:

- Tier 1: GHS 500 – GHS 5,000
- Tier 2: GHS 5,001 – GHS 10,000
- Tier 3: GHS 10,001 – GHS 15,000

Rewards:

- Customers are eligible for monthly mini draws and mega draws with cash and non-cash prizes.
- Monthly prizes are distributed across different customer categories (Mass Retail and Youth)
- Mega draws for larger cash prizes.
- Account Channels: All Access Bank account-opening channels are eligible, including online and mobile platforms.
- Card Issuance: New customers will receive a free gold card for youth and mass market customers.
- Monthly and Mega Draws: The National Lottery Authority (NLA) will collaborate for the mini and mega draws.
- Card Transactions: Youth customers can qualify for rewards by spending across specified transaction tiers.