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Access Bank Ghana Partners Deloitte to Equip Women Entrepreneurs with Financial Tools for Growth

Access Bank (Ghana) Plc, in partnership with Deloitte Ghana, has successfully hosted a Women Business Workshop designed to arm female entrepreneurs with practical financial knowledge and strategic insights needed to scale their businesses sustainably.

The workshop convened a diverse group of women business owners who are clients of the bank, offering a dynamic platform for expert-led learning, peer exchange, and frank discussion on the challenges of growing a business in today's competitive environment.

Bimpe Gisanrin, Head, Women Banking Access Bank African Subsidiaries, used the occasion to reaffirm the bank's commitment to supporting women-led enterprises well beyond conventional banking products.

"We recognize that women entrepreneurs are a powerful force in driving economic growth. However, access to capital alone is not enough. They need the right financial knowledge, structures, and confidence to make informed decisions that will move their businesses forward," she said.

Bimpe Gisanrin noted that while financing remains a critical enabler, many women entrepreneurs are held back not by a lack of ambition but by gaps in financial literacy and strategic direction. The workshop, she explained, was conceived precisely to bridge that

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divide, delivering actionable insight on financial planning, business structuring, and long-term growth strategy.

"Our focus is to ensure that the women we support are not only able to start businesses but are positioned to scale and sustain them over time," she added.

She further described the initiative as a reflection of Access Bank's deliberate, capacity-focused approach to women banking. "We are deliberate about creating platforms like this where women can engage experts, ask questions, and leave with actionable knowledge. It is about building capacity and strengthening resilience," she stated.

Facilitators from Deloitte led in-depth sessions covering financial management, risk assessment, and strategic planning; equipping participants with frameworks to position their businesses for expansion and attract investment with greater confidence.

The workshop also created space for participants to share their real-world experiences and business challenges, fostering a spirit of collective problem-solving and peer accountability.

The initiative is part of Access Bank's broader, long-term strategy to champion women entrepreneurship and accelerate the growth of small and medium-sized enterprises across Ghana.

About Access Bank (Ghana) PLC

Access Bank (Ghana) PLC, a subsidiary of Access Bank PLC., is a leading full-service commercial bank in Ghana. The Bank operates across 20 markets and is committed to driving financial inclusion and providing innovative banking solutions. Access Bank continues to empower individuals and businesses across Ghana through its extensive product offering. With a strong focus on superior customer service, sustainability and digital transformation, the bank remains dedicated to supporting the unbanked, creating opportunities for financial growth, and ensuring that every customer enjoys seamless access to modern banking services.

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