

Access Bank and Deloitte Equip over 100 SMEs at Maiden Business Interaction Series



A section of participants at the maiden SME Business Interaction Series

Access Bank Ghana has deepened its commitment to the cause of SMEs through the introduction of the SME Business Interaction Series, in partnership with Deloitte, a leading global audit, financial advisory firm.

Under this new partnership, Access Bank seeks to equip over ten thousand (10,000) additional SMEs with knowledge in the areas of taxation, governance, record keeping and business growth, among others. These are meant to help them maximize profits and scale up their businesses.

In a welcome address to participants at the maiden edition held at the Accra Digital Centre and streamed online, the Group Head of Business Banking at Access Bank Ghana, Kafui Bimpe explained the rationale behind the SME Business Interaction Series. “This interaction is aimed at equipping more SMEs with superior knowledge, modern tools and techniques, winning strategies, and the necessary business acumen to enable them to succeed and compete internationally. Within the past three years, we have impacted over 170,000 SMEs through various capacity building sessions.” he said.

He noted that the introduction of the series is a demonstration of the Bank's commitment to accelerating the growth of SME businesses in Ghana together with their partner Deloitte.

"In today's rapidly evolving business environment, the role of collaboration and knowledge-sharing cannot be overstated. This series serves as a platform for us to engage in meaningful conversations, exchange ideas, and foster a deeper understanding of the challenges and opportunities that lie ahead."

President of the Ghana Union of Traders Association (GUTA) Dr. Joseph Obeng thanked Access Bank and Deloitte for their support to SMEs noting that, though these trainings are expensive, they have been given freely to allow SMEs gain insight into pertinent business skills and strategies to help them succeed.

Facilitating the training of over 300 participants, Kwabena Antwi Situ, Assurance Partner from Deloitte Ghana, walked participants through the three fundamental reasons people ventured into businesses and assured them an exciting journey in the year-long SME Business Interaction series. He said, "People enter business for these three reasons: to make profit, to survive and to grow". Kwabena and his team from Deloitte educated participants on how to succeed in their business. "For SMEs to succeed, they need to diligently keep records, distinguish, and properly allocate income between profit and capital and practice a culture of savings.



Partners in a shot at the maiden SME Business Interaction Series

Chamber of Young Entrepreneurs and Ghana Start Up Association (GUTA), Trade Advocacy Group Ghana (TAGG), Association of Ghana Industries (AGI), Ghana Chamber of Young Entrepreneurs and Ghana Start Up Association, expressed their joy at the depth of knowledge acquired and promised to put it to good use.

Operating from 18 countries in Africa, Asia, the United Kingdom, and France and 700 branches and service outlets, Access Bank continues to build long term relationships with customers based on trust, digital innovation, and good customer service. The Bank has developed a deep understanding of its customers over the years, delivering excellent services and empowering them to achieve more through financial education.

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