

## Press Release

For immediate release

### **ACCESS BANK OPENS AGENCY AT ACCRA TECHNICAL UNIVERSITY**



*Pearl Nkrumah, Executive Director for Retail and Digital Banking assisted by Prof. Odai, Vice Chancellor of ATU and Ade Ologun COO of Access to cut the tape*

Access Bank has commissioned a new Agency Banking network at the Accra Technical University (ATU) in Accra. This is in line with the Bank's vision of becoming the world's most respected African Bank through strategic expansion and retail dominance.

Through this expansion drive, Access Bank has brought banking operations close to the doorsteps of the student community and surrounding vicinity. The ATU Agency brings to five, the number of the Bank's Agency networks and the fourth of its physical presence in tertiary institutions.

Sharing his remarks ahead of the event, Managing Director of Access Bank Ghana Olumide Olatunji intimated that the launch of the ATU Agency will further deepen the Bank's financial inclusion agenda and play a facilitating role in improving the banking experience of students on campus. He said this will grow the businesses of Small and Medium Enterprises and impact their financial lifestyle.

In a short ceremony at the Accra Technical University on Friday, the Executive Director for Retail and Digital Banking Pearl Nkrumah noted that banking is not only about where one does a transaction but the experiences that come with the transactions. She said Access Bank Ghana offers that unique experience customers need through the provision of innovative banking solutions.

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“This is another opportunity to bring best-in-class banking products and services to the doorsteps of students right here on your campus and indeed, the public. Over the past thirteen years, Access Bank has brought innovation to banking and the financial sector. Our range of specialized products including those targeted at the youth, among other groups clearly show that we are a Bank to reckon with for customers’ financial solutions”.

She explained that the Bank’s expansion drive is in line with its mission of becoming the world’s most respected African Bank “As a Bank, we are pursuing our vision of becoming the world’s most respected African Bank, offering the best financial solutions. This ambitious vision comes with a lot of responsibility. It comes with a lot of hard work and commitment on our part as a Bank to ensure that our cherished customers get the best value from us. This expansion means that students of this great Institution will enjoy the benefits of having a physical banking experience right here; the experience will not be different for customers in this vicinity” Pearl noted.

Gracing the occasion, the Vice Chancellor of the Accra Technical University, Professor Samuel Nii Odai shared his excitement at the opening of the new banking facility. He said Access Bank has remained committed to its promise of establishing a physical presence at the university. He revealed that, many banks were contacted to help solve the problem of fee collection, but Access Bank has been one of the banks that responded to the call. He was optimistic that students will take the opportunity to open personal accounts and begin their future banking experience with Access Bank.

The Chief Operations Officer of Access Bank Ade Ologun was hopeful that the entire ATU community will take advantage of the facility. “We have brought the bouquet of all our unique banking products and services right here to you. It is our hope that you will take advantage of the presence of our Bank here to explore the “beyond banking” world Access Bank offers.

Operating from 54 business locations across the country, Access Bank continues to build solid long-term relationships with customers based on trust, digital innovations, good customer service and transparency. The Bank has over the years developed a deep understanding of its customers, delivering excellent services and empowering them to achieve more through financial education.

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