



# Win A Share Of **GHS100,000** For Your Child's Future

## FREQUENTLY ASKED QUESTIONS (FAQS)

### 1. What is the Access Bank “Perfect Start” Promo all about?

The Access Bank “Perfect start promo” is a consumer promotion aimed at inculcating the culture of savings and showcasing the talent of children below 17 years, in a fun, educative and interactive way.

The promo is also designed to support parents and/or guardians with funds to help realize the dreams of their children/ wards, through weekly, monthly and mega cash rewards.

### 2. What is the duration?

The Promo will run for a six month period, starting September 1, 2020.

### 3. Who can participate?

The promo is open to both new and existing customers of Access Bank. To participate, you will need to operate or open an Early Savers Account for your child or ward.

### 4. How do I enter?

With a minimum deposit of GHS200 in your new or existing Early Savers Account, you can participate in the promo and qualify to win weekly rewards.

### 5. How do I qualify for rewards?

To qualify for monthly and mega cash rewards, you will need to start building points by depositing more, participating in fun activities and attaining membership in either the bronze, silver or gold categories.

### 6. What rewards are up for grabs?

The Perfect Start promo will be rewarding thousands of parents and children on a weekly and monthly basis and have a mega cash reward when you build up your points. Rewards are either based on your participation or number of loyalty points. There is no element of chance and this is not a lottery!

#### **Mega Cash Rewards:**

First prize winner	–	GHS 50,000
Second prize winner	–	GHS 20,000
Third prize winner	–	GHS 10,000



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## **Monthly Rewards:**

Cash and other amazing prizes including Play station 5, Tablets and Bicycles will be given to over ten (10) lucky children who participate in our AccessGotTalent competition every month. Visit [www.ghana.accessbankplc.com/earlysavers](http://www.ghana.accessbankplc.com/earlysavers) to find out more.

## **Weekly Rewards:**

Over thirty (30) lucky children who participate in the Fastest Fingers quiz every Sunday via \*901# and Gaming competition each week via [www.ghana.accessbankplc.com/earlysavers](http://www.ghana.accessbankplc.com/earlysavers) will walk away with cash rewards.

## **7. How can I win the mega cash rewards?**

You can be selected as one of our lucky winners when you earn a minimum of 2,000 loyalty points during the promo. You can do this by:

- Attaining Gold membership status with a minimum of **GHS2,500** in your Access Bank Early Savers Account.
- Improving your savings culture by depositing more in your account to earn additional points
- Getting your child or ward to participate in any of our fun and learning activities such as AccessGotTalent to earn loyalty points

Remember, this is not a game of chance. You get rewarded only when you participate and build up points.

## **8. What fun and learning activities can I participate in during the promo?**

There are a variety of activities that your child can participate in to enhance their financial literacy skills and showcase their talents.

- Access Got Talent: This is a platform for your child to display his/her talents in a monthly contest to win cash rewards.
- Financial Literacy Games: This is a collection of educative and fun games for your child to play while winning some rewards as well.



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- Quizzy Sundays: This is a quiz challenge available on our USSD code \*901# for your child to participate and win cash rewards.
- Webinars: This is a virtual educative forum on financial literacy to help your child build a savings culture at an early age.
- Friday Jams: This is a virtual party to entertain your child.

## 12. How can I earn loyalty points?

Type of Loyalty Points	Details	Points Earned
<b>Membership Points</b>	You earn membership points when you deposit the following amounts into your Early Savers Account  Bronze Membership: GHS 1,000 Silver Membership : GHS 1,500 Gold Membership : GHS 2,500	50 150 300
<b>Early Bird Points</b>	You earn Early Bird points if you attain membership of any of the categories within the first 30 days after the promo launch.	100
<b>Milestone Points</b>	You earn milestone points as a reward for increasing your savings. After attaining Gold membership, you earn 10 additional points for every multiple deposit of GHS100.	10
<b>Savings Culture Points</b>	You earn 10 points when your account records a monthly savings deposit of any amount in each month.	10
<b>Sustainability Points</b>	You earn a total of 20 points when you create a recycled savings box	20
<b>Referral points</b>	You earn points when you refer a friend	5



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### **13. Would I lose loyalty points if I withdraw money from my account?**

The Perfect Start promo is designed to encourage you to save for the rainy day. So if you withdraw during the promo, you will lose points when you fall below any of the category thresholds.

### **14. How can I open an Early Savers account?**

If you are already an existing customer, you can open an Early Savers account by using your Access Mobile app or you can visit [www.ghana.accessbankplc.com/earlysavers](http://www.ghana.accessbankplc.com/earlysavers) to open and fund your account at the same time. Alternatively you can visit the nearest Access Bank branch.

If you are a new customer, you can visit the nearest Access Bank branch or long on to [www.ghana.accessbankplc.com/earlysavers](http://www.ghana.accessbankplc.com/earlysavers) to open and fund your account at the same time.

### **15. How will I know I'm making progress with building points?**

You will receive a message via SMS and Email notifying you each time you reach a particular deposit threshold for the various point build up categories and also at the end of every month to update you on the number of points you have earned.

### **16. How will rewards be redeemed?**

Cash rewards will be deposited into your child's or wards' Early Savers account. Other prizes will be presented to lucky winners at a designated Access Bank location.

### **17. How will I know I have won any reward?**

You will receive a phone call and either an SMS or Email informing you that you have emerged as one of our lucky winners.

### **18. Can I win again if I have already won in a previous month?**

Yes. You can partake in any of the reward based activities as many times as you want to win weekly and monthly rewards.



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## 19. Where can I get more information?

For more information on this promotion, visit [www.ghana.accessbankplc.com/earlysavers](http://www.ghana.accessbankplc.com/earlysavers) or the nearest Access Bank branch. You can also call Toll free: 0800-004400

Access Bank. More Thank Banking.