

Access Bank Ghana launches 'A Sandal More' Campaign to donate 13,000 sandals to school children across Ghana



Managing Director of Access Bank Ghana, Olumide Olatunji (4th from right, presenting a pair of sandals to a beneficiary. Looking on are Head of Corporate Communications at Access Bank, Oluwaseun David-Akindele (1st from left) teachers and students of Liberty Avenue Basic 2

Access Bank (Ghana) Plc has unveiled "A Sandal More for a better tomorrow" campaign, a societal impact drive and donated a premier set of 1000 sandals to ten schools across five regions of Ghana.

Over the next 3-5 years, the campaign will provide over 13,000 high-quality, eco-friendly footwear for underprivileged pupils from selected regions in Ghana valued at over one million Ghana Cedis (GHS 1,000,000).

In partnership with CHAINT AFRIQUE, a prominent environmental sustainability organization, the focus of the campaign is to promote the innovative upcycling of used car tires into eco-friendly, durable school sandals. This initiative thus tackles the dual needs of promoting quality and inclusive education for all children through the provision of sandals for underprivileged children, and the promotion of environmental sustainability.

This visionary endeavour is rooted in Access Bank's unwavering commitment to sustainability, seamlessly aligning with Sustainable Development Goals 4 and 12, which

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emphasize quality and inclusive education and responsible production and consumption respectively.

Speaking about the campaign, Mr. Olumide Olatunji, Managing Director of Access Bank, expressed his enthusiasm for the initiative, stating, “A Sandal More' campaign exemplifies our enduring commitment to positive societal impact. By addressing both educational needs of underprivileged children and environmental challenges, we are actively shaping a future where economic, social, and environmental prosperity go hand-in-hand.

“The overwhelming support received for "A Sandal-More Campaign" has been nothing short of extraordinary. We are immensely grateful for the help we have received so far on the campaign. The unwavering support of customers and staff and online community to donate their old tires for this worthy cause is commendable and will make a positive impact on countless lives”, Olumide said.



Some recipients of the eco-friendly sandals at Demonstration Basic school in Madina

Also touching on the importance of the project, the Head of Corporate Communications and Brands Management at Access Bank Ghana, Oluwaseun David-Akindele said

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research has shown that over 20 million children in Africa lack footwear which impedes their education. “A sandal more campaign seeks to contribute to bridging this gap so that children everywhere can enjoy their education for a better tomorrow. Through this initiative, we are supporting education as a CSR and solving environmental challenges,” he said.

Venan Sondo, CEO of CHAINT AFRIQUE, emphasized the significance of its partnership with the Bank saying "this collaboration showcases the power of collective action towards a more sustainable future. We believe that by repurposing used tires into eco-friendly sandals, we are not only reducing environmental harm but also providing children with basic needs to support their commute to school and elsewhere."

Access Bank is a leading financial institution committed to sustainable banking and making a positive impact in the communities it serves. With a focus on responsible finance, Access Bank leverages its resources and expertise to drive economic, social, and environmental prosperity. The Bank’s leadership in driving sustainability and corporate social responsibility has been recognized by reputable international and local awards including best CSR bank by Euromoney, Global Brands Magazine, World Economic Magazine, and Finance Derivative award in 2023.

Access Bank remains committed to ensuring that shareholders, customers, and staff enjoy a more-than-banking experience. The bank presently operates through more than 700 branches and service outlets in 18 countries, including the UAE, UK, and France, and three representative offices in China, India, and Lebanon.

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