

## Press Release

July 27, 2021  
Accra, Ghana

### **ACCESS BANK OPENS NEW DIGITAL BRANCH ON UPSA CAMPUS**



***The UPSA Registrar, Dr. Koryoe Anim-Wright with Prof. Abednego Amartey and Kafui Bimpe of Access Bank  
Insert – Self Service Centre***

In line with its objective to push digital innovation particularly among the youth, Access Bank has opened an ultra-modern digital branch on the campus of University of Professional Studies, Accra (UPSA), bringing banking services closer to the university community.

The new branch spots state of the art infrastructure in a comfortable atmosphere and is the second in the series of digital branches which includes University of Ghana campus, making the Bank's existing branches to a total of 53 across the country.

During the unveiling event, the Vice Chancellor of UPSA, Prof. Abednego F.O. Amartey, congratulated Access Bank for its commitment towards empowering the youth and creating opportunities that will support them to explore their talents beyond good academic performance.

Joining the Vice Chancellor to officially open the branch, the Group Head for Business Banking at Access Bank, Mr Kafui Bimpe, indicated that modern age of business presents an undeniable correlation between digital innovation and customer satisfaction and hence, the need to take advantage of avenues that highlight inherent opportunities in the digital banking space.

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*“As a leading retail bank in Ghana, our digital footprints continue to expand in our quest to delight our customers at all times. We are therefore always elated to embrace opportunities that continuously push the digital banking agenda forward, not only in Ghana but across Africa”, he added.*

Located on the first floor of the new student centre building, the digital branch will further offer the Bank’s full range of personal and business banking products including flexible savings and current account options, bills payment services, e-banking, card services as well as domestic and international money transfer through AccessAfrica, Western Union, Moneygram and RIA amongst others.

Since launching its banking operations in Ghana in 2009, Access Bank has increased its presence to cater for its growing market share, especially in retail banking, as well as to reduce the number of unbanked and underserved segments of the market.

In continuation of its strategic goal to become the Most Respected Bank, Access Bank continues to invest in its operations and technology platforms to deliver superior value to customers and other stakeholders. These investments together with its positive growth trajectory, has earned Access Bank enviable industry awards and recognitions including the 2020 “Global Financial Inclusion” Award by The Banker Magazine and “Most Innovative Retail Banking Brand” and the “Best CSR Bank” in Ghana for the year 2020 by Global Brands.

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### **For further information, contact:**

**Oluwaseun David-Akindede**

Ag. Head, Corporate Communications & Brand Management

E: [oluwaseun.david-akindele@accessbankplc.com](mailto:oluwaseun.david-akindele@accessbankplc.com)

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