

Press Release

February 02, 2016
Accra, Ghana

ACCESS BANK EXPANDS PRESENCE WITH NEW BOLGATANGA BRANCH



As part of its branch expansion strategy to bring its services closer to customers, Access Bank has opened an ultra-modern branch in the business district of Bolgatanga.

The Bolga branch brings the bank's business locations to a total of 45 across the country and is part of the Bank's financial inclusion strategy to reach the under-served and unbanked segments of the market in the ten regions.

Serving the financial needs of surrounding communities within the municipality, the branch will offer the Bank's full range of business and retail banking products including flexible savings and current account options. Other services available to customers are bills payment, e-banking and card services as well as domestic and international money transfer through Western Union, RIA, Moneygram and Access Bank's Cross border money transfer.

Speaking on the newly opened branch, the Group Head of Personal Banking at Access Bank Ghana, Mr. Stephen Abban, stated that Access Bank's aim is to bring banking services closer to its customers, whether it is through digital channels or brick and mortar.

"Our branch in Tamale has been serving the northern sector for some time now and as a result of the feedback we have received from our customers, there was the need to branch out further. The Bolga branch we believe will make it easier for our customers and the public to transact business with the Bank without having to travel long distances".

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Mr. Abban added that the Bank continuously empowers its customers to cultivate the habit of saving towards their future. The call to save towards unforeseen future eventualities is a permanent feature in the Bank's customer loyalty programmes including the ongoing "Change Your Level" promotion.

Launched in September last year, the "**Change Your Level**" promo gives customers an opportunity to save and stand a chance to win amazing prizes including an ultramodern 3 bedroom house. Both existing and new customers stand a chance to win these amazing prizes by depositing GHS200 and maintain multiples of GHS500 to qualify for two mini draws and the grand draw.

Since launching its banking operations in Ghana in 2009, Access Bank has increased its presence to cater for its growing market share, especially in retail banking, to give the unbanked and underserved segments of the market access to its services.

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